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Samaras and Prestia Publish Enhanced Decision Tree Methodology

West Chester, Pa. – Harrie Samaras and Paul Prestia describe an enhanced decision tree methodology in their current article, *Beyond Decision Trees; Determining Aggregate Probabilities of Time, Cost, and Outcomes* published this month in ALTERNATIVES, a publication of CPR, International the Institute for Conflict Prevention & Resolution.

Their article describes an enhanced analytical tool that lawyers and corporate decision makers may use with conventional decision tree analysis to make more informed decisions before or during a filed case such as whether to litigate or settle a dispute. The tool integrates factors such as interim cost and elapsed time for possible options in a decision tree analysis. And it aggregates the probabilities of all possible ultimate outcomes to provide a more complete picture of the risk/reward possibilities associated with any option. Paul Prestia, Co-Founder and Chief Executive Officer of RatnerPrestia, is a long time proponent of decision tree analysis as a tool to facilitate litigation settlement, dispute resolution and mediation.

About RatnerPrestia

RatnerPrestia, with nearly a hundred employees and offices in Berwyn, Wilmington and Allentown, advises and represents a wide variety of national and international clients in all aspects of intellectual property law. Its attorneys and patent agents combine their legal expertise with technical degrees, including many advanced degrees, in essentially all technical disciplines. Many have extensive corporate and research experience as well. For more information on the firm, please see www.RatnerPrestia.com.

About the ADR & Law Office of Harrie Samaras, LLC

The ADR and Law Office of Harrie Samaras specializes in helping parties resolve disputes, both domestic and international, of all sizes regardless of where the parties are located. The ADR services that the firm provides include Arbitration, Mediation, Early Neutral Evaluation, and ADR Counseling. The firm also provides Litigation Counseling and Support services. More information about the firm can be found at www.harriesamaras.com.