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CONTACT

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Harrie Samaras
hsamaras@comcast.net
610.430.8389

**Harrie Samaras Presented At Pennsylvania Bar Institute's
Intellectual Property Law Institute 2010**

West Chester, Pa. – On April 16, 2010, Harrie Samaras presented at the Pennsylvania Bar Institute's third annual Intellectual Property Law Institute on the topic "Factors Affecting the Use of Early Case Assessment in Early Resolution of IP Cases." This was Harrie's third time presenting at the Institute.

Early Case Assessment (ECA) is a conflict management process that facilitates informed decision-making at the early stages of a dispute. It is a collaborative process between in-house counsel, outside counsel and the business client that involves generally collecting, organizing and evaluating information pertinent to a dispute to make as informed a decision as possible concerning how a dispute should be handled. On the panel, Harrie discussed the mechanics of performing ECA as well as how the results can be used to consider whether a client should pursue litigation or an alternative to litigation (ADR). She also discussed how ECA might be used to better manage litigation if a dispute does not settle early.

In discussing the practical applications of ECA, Harrie brought to bear her extensive use of it for clients while serving as both outside and in-house counsel (e.g., to determine risks, select dispute resolution options, prepare for negotiations and mediation, manage the costs and scope of litigation) in her legal career. Furthermore, as a mediator, Harrie is a strong advocate of using ECA as an effective means to prepare for mediation.

About the ADR & Law Office of Harrie Samaras, LLC

The ADR and Law Office of Harrie Samaras specializes in helping parties resolve disputes, both domestic and international, of all sizes regardless of where the parties are located. The ADR services that the firm provides include



Arbitration, Mediation, Early Neutral Evaluation, and ADR Counseling. The firm also provides Litigation Counseling and Support services. More information about the firm can be found at www.harriesamaras.com.